



Steffi Sauer · 1271 Decatur Street · Apt. 1L · Brooklyn · NY · 11207 · P: 330-322-5426 · E: steffi@steffisauer.com · www.steffisauer.com

PROFESSIONAL EXPERIENCE

03/09 - Present

Graphic Design Consultant

- Providing powerful and innovative branding and design techniques
- Partnering with my clients to fulfill their branding needs, including identity systems, print work, interactive design, environmental design and advertising.
- Providing customized branding solutions for your company's future success
- Clients include: Royal Copenhagen, Educational Alliance Art School, Green Thoughts, Get-Away Homes, Trails End Resort, Harbor Homes, 360 Living, Zolimar, Corbin Creative Group and many more.

PM & CO

New York, NY
06/08 - 03/09

Senior Graphic Designer

- Developed print, web and environmental design including catalogues, brochures, corporate identity, vehicle signage, floor graphics, flags, promotional items, mailers, web pages, web banners and advertising materials
- Collaborate with printers, programmers, paper mills, photographers and copy writers in a team environment to develop all aspects of design from concept to production and completion
- Responsible for managing Junior Design team and interns

RANDA ACCESSORIES

New York, NY
04/06 - 06/08

Senior Graphic Designer

- Designed print and web projects including catalogues, corporate overviews, identity materials, style guides, fabric patterns, special invitations, mailers, web pages, web banners and ad materials
- Developed print and web design from concept to production and completion
- Responsible for managing Junior Designer and interns
- Winner of the Golden Ink Award 2006 (Trafalgar Fall Catalogue)

07/04 - 04/06

Junior Graphic Designer

- Designed graphic materials such as brochures, advertisements, and invitations
- Created a comprehensive visual identity for Randa Accessories including corporate overviews, advertising and web

EDUCATION

KENT STATE UNIVERSITY

Kent, OH
1999 - 2004

Bachelor of Fine Arts in Communication Design
Minor in Photo Illustration

SKILLS

Proficient in Adobe Illustrator, Photoshop, In Design, Acrobat, Quark XPress, Microsoft Office, Knowledge of Flash and Dreamweaver